

# NCC Cable System Order

11762198

Order #	62334969
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison
AE	Leah Losler
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+SD Jul16
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Nonbox/Esner
Advertiser	Reform America Fund
Client Code	WGE
Product Code	RAF
Est Code	CLNTON0919
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$13,538.00
Commission	\$2,030.70
Net Total	\$11,507.30
Total Spots	98
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 9.15 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00	X							-	-	1	\$144.00	\$144.00	30	
2	FXNC	AVG. ALL WKS	9/26/16	10/2/16	05:00	09:00	X							-	-	1	\$144.00	\$144.00	30	
3	FXNC	AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00		X						-	-	1	\$144.00	\$144.00	30	
4	FXNC	AVG. ALL WKS	9/26/16	10/2/16	05:00	09:00			X					-	-	1	\$144.00	\$144.00	30	
5	FXNC	AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00			X					-	-	1	\$144.00	\$144.00	30	
6	FXNC	AVG. ALL WKS	9/26/16	10/2/16	05:00	09:00				X				-	-	1	\$144.00	\$144.00	30	
7	FXNC	AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00				X				-	-	1	\$144.00	\$144.00	30	
8	FXNC	AVG. ALL WKS	9/26/16	10/2/16	05:00	09:00				X				-	-	1	\$144.00	\$144.00	30	
9	FXNC	AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00					X			-	-	1	\$144.00	\$144.00	30	
10	FXNC	AVG. ALL WKS	9/26/16	10/2/16	05:00	09:00					X			-	-	1	\$144.00	\$144.00	30	
11	FXNC	AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00						X		-	-	1	\$144.00	\$144.00	30	
12	FXNC	AVG. ALL WKS	9/26/16	10/2/16	05:00	09:00						X		-	-	1	\$144.00	\$144.00	30	
13	FXNC	AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00							X	-	-	1	\$144.00	\$144.00	30	
14	FXNC	AVG. ALL WKS	9/26/16	10/2/16	05:00	09:00							X	-	-	1	\$144.00	\$144.00	30	
15	FXNC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00	X							-	-	3	\$97.00	\$291.00	30	
16	FXNC	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00	X							-	-	3	\$97.00	\$291.00	30	
17	FXNC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00		X						-	-	3	\$97.00	\$291.00	30	
18	FXNC	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00			X					-	-	3	\$97.00	\$291.00	30	
19	FXNC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00			X					-	-	3	\$97.00	\$291.00	30	
20	FXNC	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00			X					-	-	3	\$97.00	\$291.00	30	
21	FXNC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00				X				-	-	3	\$97.00	\$291.00	30	

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Syscode	7838	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Reform America Fund	Show All Lines	
Market	Madison	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	RAF	Total	\$13,538.00
Sales Coordinator	Michael Ryan	Est Code	CLNTON0919	Commission	\$2,030.70
Office	Chicago	Product Name		Net Total	\$11,507.30
Phone	(312) 527-5755	Credit Status		Total Spots	98
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00				X				-	-	3	\$97.00	\$291.00	30	
23	FXNC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00					X			-	-	3	\$97.00	\$291.00	30	
24	FXNC	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00					X			-	-	3	\$97.00	\$291.00	30	
25	FXNC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00					X			-	-	3	\$97.00	\$291.00	30	
26	FXNC	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00					X			-	-	3	\$97.00	\$291.00	30	
27	FXNC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00						X		-	-	3	\$97.00	\$291.00	30	
28	FXNC	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00						X		-	-	3	\$97.00	\$291.00	30	
29	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00	X							-	-	1	\$152.00	\$152.00	30	
30	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00	X							-	-	1	\$152.00	\$152.00	30	
31	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00		X						-	-	1	\$152.00	\$152.00	30	
32	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00		X						-	-	1	\$152.00	\$152.00	30	
33	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00			X					-	-	1	\$152.00	\$152.00	30	
34	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00			X					-	-	1	\$152.00	\$152.00	30	
35	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00				X				-	-	1	\$152.00	\$152.00	30	
36	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00			X					-	-	1	\$152.00	\$152.00	30	
37	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00				X				-	-	1	\$152.00	\$152.00	30	
38	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00				X				-	-	1	\$152.00	\$152.00	30	
39	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00					X			-	-	1	\$152.00	\$152.00	30	
40	FXNC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00					X			-	-	1	\$152.00	\$152.00	30	
41	FXNC	AVG. ALL WKS	9/19/16	9/25/16	16:00	19:00						X		-	-	1	\$152.00	\$152.00	30	
42	FXNC	AVG. ALL WKS	9/26/16	10/2/16	16:00	19:00						X		-	-	1	\$152.00	\$152.00	30	



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Survey	Cable Nielsen Live+SD Jul16
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43	FXNC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00	X							-	-	2	\$190.00	\$380.00	30	
44	FXNC	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00	X							-	-	2	\$190.00	\$380.00	30	
45	FXNC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00		X						-	-	2	\$190.00	\$380.00	30	
46	FXNC	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00		X						-	-	2	\$190.00	\$380.00	30	
47	FXNC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00			X					-	-	2	\$190.00	\$380.00	30	
48	FXNC	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00			X					-	-	2	\$190.00	\$380.00	30	
49	FXNC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00				X				-	-	2	\$190.00	\$380.00	30	
50	FXNC	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00				X				-	-	2	\$190.00	\$380.00	30	
51	FXNC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00					X			-	-	2	\$190.00	\$380.00	30	
52	FXNC	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00					X			-	-	2	\$190.00	\$380.00	30	
53	FXNC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						X		-	-	2	\$190.00	\$380.00	30	
54	FXNC	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00						X		-	-	2	\$190.00	\$380.00	30	
55	FXNC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00							X	-	-	2	\$190.00	\$380.00	30	

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				CPP	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
56	FXNC	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00							X	-	-	2	\$190.00	\$380.00	30	
<b>Sep 2016</b> <b>Oct 2016</b> <b>Nov 2016</b> <b>Dec 2016</b> <b>Jan 2017</b> <b>Feb 2017</b> <b>Mar 2017</b> <b>Apr 2017</b> <b>May 2017</b> <b>Jun 2017</b> <b>Jul 2017</b> <b>Aug 2017</b> <b>Total</b>																				
<b>SPOTS</b>	49	49	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	98
<b>AMT</b>	\$6,769.00	\$6,769.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$13,538.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 09/27/16

62334969 | Madison | Spectrum/Madison Interconnect, WI | 7838 |